



MYCAT WILL HELP GET BIODIVERSITY INTO YOUR SUSTAINABILITY GOALS LIST

Your employees can be part of their own conservation story by participating in a meaningful experience that protects, restores and promote biodiversity and makes a difference in the lives of local communities.

Motivate Your People to Roar! Participate in a CAT Walk?

A CAT Walk is a guided hike through a critical forest habitat of the world's last remaining wild Malaysian tigers. Endorsed by Malaysia's Department of Parks and Wildlife (Jabatan Perhilitan), MYCAT will facilitate your company's CSR CAT Walk experience in Merapoh Pahang where your staff members will be directly involved in tiger conservation activities.

Led by MYCAT staff or certified volunteer CAT Walk leaders and guided by local indigenous Bateq, your staff members will get to:

- Participate in anti-poaching and anti-encroachment patrols in strategically Malaysia's most important wildlife corridors.
- Utilise standardised SOPs to record signs of threats to wildlife and biodiversity, and key wildlife species.
- Participate in a conservation action that leads to direct and measurable outcomes.
- Discern signs of illegal activity and deactivate snares and traps.
- Identify and log animal sign and set up and check camera traps.
- Rewild degraded forest with tree-planting activities.

Your support and participation have real impact CAT Walk activities have contributed to:

- The protection of key areas
- Wildlife recovery
- Reduction in number of snares and traps observed over time
- Additional income to local service providers
- Regular and reliable income stream for local Malaysians and indigenous orang asli
- Increased public awareness in tiger conservation issues



HIT THESE SUSTAINABILITY GOALS

Goal 2

No poverty –
Eradicate extreme
poverty for all people
everywhere.

Goal 3

**Good health
and Well-being –**
Ensuring healthy lives
and promoting well-being
for all at all ages.

Goal 13

Climate action –
Take urgent action to
combat climate change
and its impacts.

Goal 15

Life On Land – Protect, restore and promote
sustainable use of terrestrial eco-systems,
sustainably manage forests, combat
desertification, halt and reverse land
degradation and halt biodiversity loss.



MYCAT's commitment to you

CSR CAT Walk Programme
Pre-CAT Walk
Selection of dates (weekend/weekday, subject to staff availability)
Exclusive registration form
Pre-trip briefing by MYCAT staff (online)
CAT Walk
1 MYCAT t-shirt per participant
3D/2N guesthouse accommodation
Permits and permissions from relevant authorities
2 guided CAT Walks*
1 camera trapping exercise*
1 reforestation exercise (tree planting)*
Up to 3 saplings per participant
On-ground transportation in Merapoh
Insurance coverage
Post-CAT Walk
Impact Report
Not included
F & B
Transportation to and from point of origin to accommodation in Merapoh
Additional activities (caving, night safari, rock climbing, bird watching, treetop walk, etc)

MYR 8000
group of 8 pax**



Benefits to your company

- Fulfil your company's Sustainability Goals
- Experience and immersive and educational team building activity
- Forest bathe to reduce stress and increase creativity
- Become more productive – healthy staff are productive staff

Upon completion of your company's CSR CAT Walk, CSR leaders will receive a CSR CAT Walk Impact Report, which will include:

- A list of staff members that participated
- The number of trees planted for your GHG offset.
- Total number of hours devoted by your employees for employee impact numbers.
- Support you've given to local and indigenous Community Rangers, measured in patrol days that contributes to helping local communities and restoring biodiversity.
- A set of digital images of the experience to visually communicate your impact to other staff and stakeholders.

For more details, contact cat@malayantiger.net

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